



**Business Advisory
Councils**

2024 Joint Statement Template for Business Advisory Councils

Joint Statements must be made publicly available by March 1, 2024.

Name of Business Advisory Council: East Central Ohio Educational Service Center

Primary Contact: Randy Lucas

Secondary Contact: Keri Rosser

1. Are there any changes to your Business Advisory Councils' structure or leadership since you submitted your plan for this academic year?

No, the BAC for ECOESC is made up of 6 countywide meetings and 2 regional meetings.

2. Of goals submitted in your 2024 Business Advisory Council Plan, on a scale of 1-10 with 10 being goal accomplished. What goals were you able to accomplish?

In each area, we submitted two goals. Please see the information below as to how well we have rated those goals and which we were able to accomplish thus far.

Develop Professional Skills for Future Careers		
Goal	Rating	Accomplished (Y/N)
Provide member districts resources and training to increase skill attainment for students	9	Yes - through workshops, professional development, and one-on-one meetings
Provide member districts credentialing programs to increase skill attainment for students	9	Yes - through pre-apprenticeship opportunities, Belmont College options, and distribution of credential information and opportunities

Build Partnerships		
Goal	Rating	Accomplished (Y/N)
Expand Career Exploration Options to member districts	9	Yes - 7th & 8th grade Career Connections, Career Days, Pre-Apprenticeships, credentialing opportunity growth, and county Workforce Collaborative meetings
Explore opportunities that will benefit all stakeholders to increase collaboration	6	Yes & No - Our BAC did start a Planning Committee for the Workforce Collaborative meetings. However, we are in the pilot year of YouScience so the data is still incomplete. Because of this, we have not been able to successfully use the data to create programs that are in the most demand.

Coordinate Experiences		
Goal	Rating	Accomplished (Y/N)
Increase Internship experiences for Member Districts.	7	Yes - through collaboration with School Counselors/Career Navigators. The number of students to participate has not increased. However, additional opportunities have been distributed both in Mental Health and Information Technology.
Increase Pre-Apprenticeship experiences for Member districts	8	Yes - working with Washington State Community College, expansion of pre-apprenticeship options has taken place. We have plans to add opportunities in several of our counties through the Area Agency on Aging as well. These plans were slightly derailed in terms of timeline because of changes within ApprenticeOhio.

a. What challenges have you experienced implementing your goals?

There are many different groups in each county (safety councils, manufacturing councils, chamber events, etc.) that we compete with in terms of being relevant with industry. One of the areas in our plan that has been challenging was having better engagement with business/industry during our meetings. The need to better explain our Business Advisory Council and the purpose was brought up and we chose to remedy this problem through a planning committee. With this being the first year for doing so, we did pilot this in Guernsey county. It has been a challenge to ensure that the meetings planned are meaningful to all that attend. We hope to do a better job next year by expanding this goal into the other counties as well.

3. What new partnerships have your Business Advisory Council formed for the SY24?

The ECOESC has provided four meetings thus far to our districts. Three of the meetings were county centered and one meeting was a regional meeting that incorporated all counties. An additional three county meetings are scheduled for the spring and a regional wrap up meeting at the end of the school year. Across the four meetings we have had 140 attendees, with 48 of them being industry partners.

Event	Attendees
Guernsey County Workforce Collaborative	43
Belmont County Workforce Collaborative	34
Tuscarawas County Workforce Collaborative	32
ECOESC Regional Business Advisory Committee Meeting	40

One partnership that we are establishing as a region is the YouScience tool. This has been a topic in all of the meetings that have been offered to the districts and businesses. This partnership should be able to build the relationships between education and industry/businesses in the area in a way that best matches students based on their interests and aptitudes. Many schools have already started the process and have worked with businesses to create their profiles on the platform.

4. Have you added or removed any goals submitted in your SY24 Business Advisory Council Plans? If so, please provide details.

We have not removed any goals from the plan that was submitted for SY24.

5. Have you received any media coverage or participated in any case studies as a Business Advisory Council? If so, please share.

The only media coverage that our Business Advisory Council/Workforce Collaborative meetings have garnered is through social media. Meetings are typically "tweeted" to our followers.